

J & K LONG PHOTOGRAPHY

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CUSTOM DIGITAL COLOR PRINTING PRICE LIST

We offer two distinct types of fine color printing using the latest in digital technology, Conventional Digital, and Giclée (zhee-clay) Fine Art Prints.

All printing is done with our new Epson 9800 color inkjet printer using eight different archival UltraChrome K3 inks for the highest in color saturation and deeper blacks and widest color gamut. Prints made using this printer achieve archival lightfastness ratings of up to 108 years for color and up to 200 years for Black and White prints. These ratings can be dramatically improved by applying a clear protective coating over the prints after printing. Approximately two to three times the print longevity improvement is added by spraying with a clear UV protective spray.

Your digital files are optimized for color balance and density, unwanted color casts are removed if possible. Contrast and sharpness are optimized for printing and your image is resized to the selected print size. Our noise reduction software will remove or reduce excess digital noise and grain effects and will improve the quality of larger prints.

We can print images from your digital files, or we offer as an additional service, scanning of your 35 mm transparencies or color negatives. We can also scan your prints and create digital files for printing. Your files can be submitted to us on CD or DVD, Zip 100, 250 or 750 disks, Compact Flash Memory Card, Secure Digital Memory Card, or Sony Memory Stick. Please take off any channels and flatten layers on your files if you have been working in Photoshop.

FILE RESOLUTION INFORMATION

The following is a table of file resolution. Print quality of your prints is determined by file size and compression settings. Larger files usually produce a superior print. The less compression applied to a file will also increase the print quality. Your best quality print will come from files saved at the highest resolution and as a Tiff, or Raw file if your camera permits. Files at 300 DPI will render superior prints. However, 200 DPI will produce excellent quality and good prints can be made from 72 DPI files.

Print Size	100 DPI	200 DPI	300 DPI
4 x 6	720 K	2.75 MB	6.48 MB
5 x 7	1.05 MB	4.20 MB	9.45 MB
8 x 10	2.4 MB	9.6 MB	21.6 MB
11 x 14	4.62 MB	18.48 MB	41.58 MB
12 x 18	6.48 MB	25.92 MB	58.32 MB
16 x 20	9.6 MB	38.4 MB	86.4 MB
16 x 24	11.52 MB	46.08 MB	103.68 MB
20 x 24	14.4 MB	57.6 MB	129.6 MB
20 x 30	18.0 MB	72.0 MB	162 MB
24 x 30	21.6 MB	86.4 MB	194.4 MB
24 x 48	34.56 MB	138.24 MB	311.04 MB
30 x 40	36 MB	144.0 MB	324.0 MB
44 x 60	79.2 MB	316.8 MB	712.8 MB
44 x 96	126.72 MB	506.88 MB	1,140.48 MB

CONVENTIONAL DIGITAL PRINTS

The following prices are just a few examples. We can produce any dimension you like. Prices are based on the combined image and border size, or the total paper size. We can print any dimension that you wish up to 44 inches wide and as long as 96 inches.

- Available in Color, B & W or Sepia.
- Prints available on Epson Premium Luster on all sizes.
- Premium Semi-Matte, or Premium Glossy Paper, sizes 16 inch and larger only.
- After the 11th print, no first print price applies.
- Minimum order \$7.50.

Size	1 st Print	2-5 each	6-10 each	11-25 each	26-50 each	51-100 each	UV Protective spray each
8 Wallets	\$4.50	N/A	N/A	N/A	N/A	N/A	\$1.00
24 Wallets	\$10.50	N/A	N/A	N/A	N/A	N/A	\$3.00
48 Wallets	\$23.50	N/A	N/A	N/A	N/A	N/A	\$4.00
4 - 3 ½ x 5	\$4.50	\$4.30	\$4.10	\$3.85	\$3.40	\$3.00	\$1.00
4 - 4 x 5	\$4.50	\$4.30	\$4.10	\$3.85	\$3.40	\$3.00	\$1.00
3 - 4 x 6	\$4.50	\$4.30	\$4.10	\$3.85	\$3.40	\$3.00	\$1.00
2 - 5 x 7	\$4.50	\$4.30	\$4.10	\$3.85	\$3.40	\$3.00	\$1.00
8 x 10	\$4.50	\$3.15	\$2.25	\$2.00	\$1.65	\$1.50	\$1.00
10 x 10	\$5.60	\$4.95	\$3.80	\$3.41	\$2.74	\$2.37	\$1.20
10 x 14	\$7.75	\$6.50	\$5.65	\$4.40	\$3.65	\$3.25	\$1.25
10 x 15	\$7.85	\$6.60	\$5.75	\$4.50	\$3.75	\$3.30	\$1.35
10 x 20	\$9.75	\$8.00	\$6.15	\$5.50	\$4.60	\$4.05	\$1.75
16 x 20	\$16.25	\$13.75	\$11.25	\$9.90	\$8.25	\$7.25	\$2.25
16 x 24	\$17.50	\$15.25	\$13.25	\$11.25	\$9.75	\$8.80	\$2.35
20 x 24	\$25.00	\$22.00	\$15.00	\$12.25	\$11.00	\$10.00	\$2.40
20 x 30	\$35.00	\$32.50	\$25.50	\$20.50	\$17.25	\$15.00	\$2.45
24 x 24	\$40.00	\$37.50	\$32.50	\$28.50	\$26.50	\$24.00	\$2.65
24 x 30	\$45.00	\$42.00	\$32.00	\$27.00	\$24.75	\$19.00	\$2.80
24 x 36	\$50.00	\$44.00	\$34.00	\$28.00	\$26.00	\$22.00	\$3.25
24 x 40	\$54.00	\$50.00	\$40.00	\$36.00	\$32.00	\$29.00	\$3.50
24 x 48	\$58.00	\$54.00	\$44.00	\$40.00	\$36.00	\$33.00	\$4.50
36 x 36	\$72.85	\$68.85	\$59.85	\$55.85	\$51.85	\$48.85	\$7.50
36 x 40	\$74.00	\$70.00	\$61.50	\$58.00	\$53.00	\$50.00	\$8.25
36 x 44	\$76.50	\$72.50	\$63.50	\$59.50	\$55.50	\$52.50	\$8.75
36 x 48	\$82.00	\$77.00	\$68.00	\$64.00	\$60.00	\$57.00	\$9.75
36 x 52	\$90.00	\$82.00	\$75.00	\$72.00	\$68.00	\$65.00	\$12.50
44 x 60	\$95.00	\$85.00	\$78.00	\$75.00	\$70.00	\$67.00	\$14.75

All prices are subject to change without notice

GICLÉE FINE ART DIGITAL PRINTS

- **What is Giclée, And Why Is It The Next Best Thing to Owning the Original?**

Giclée (pronounced zhee-clay) is an advanced printmaking process for creating high quality fine art reproductions. The attainable quality that Giclée printmaking affords makes the reproduction virtually indistinguishable from the original artwork. The result is wide acceptance of high quality Giclée by galleries, museums, and private collectors.

- **How does a Giclée differ from a traditional print (a lithograph)?**

Giclée printmaking derives its quality from its seemingly “dotless” imaging technology which contrasts with traditional fine art prints which typically relies on printing screen pattern dots to reproduce full-range color. Because traditional offset printing dot patterns are detectable to the unaided eye, it is less desirable than Giclée fine art prints for fine art reproduction. Traditional offset prints are typically restricted to papers that widely vary from what the original artwork was created on, especially when reproducing oil on canvas. The Giclée process enables reproduction on virtually the same media as the original artwork whether it is on canvas, textured watercolor paper, or specialty fine art papers. The result is a reproduction that is virtually indistinguishable from the original artwork.

- **I have heard that reproductions fade over time, what about Giclée?**

Museum-quality Giclée reproductions are recognized as "the next best thing" to owning the original and can be found in the world's finest museums and art galleries. Based on independent research and testing, there are various image permanence ratings for each combination of ink and media used in Giclée printmaking. Wilhelm Imaging Research's image permanence ratings have been provided to the public about expected display-life for various ink and media combinations used in Giclée printmaking today. Our Giclée reproductions offer an image stability rating of greater than 80 years* due to the archival-grade pigment inks and acid-free media we exclusively use.

Our Giclée Fine Art Prints are printed on Somerset Velvet, Textured Fine Art, Smooth Fine Art, or Premier Art Water Resistant Canvas from Epson. (Somerset Velvet is not available in 36-inch sizes; Textured Fine Art will be substituted in these sizes).

	Print Size	Single Print	2-5	6-10	UV Protective spray each
	16 x 20	\$40.00	\$34.00	\$32.00	\$2.25
	16 x 24	\$48.00	\$36.00	\$33.00	\$2.35
	18 x 24	\$54.00	\$43.00	\$37.00	\$2.40
	20 x 24	\$60.00	\$48.00	\$41.00	\$2.40
	22 x 24	\$66.00	\$53.00	\$45.00	\$2.50
	24 x 24	\$72.00	\$60.00	\$55.00	\$2.65
	24 x 28	\$84.00	\$67.00	\$62.00	\$2.70
	24 x 30	\$90.00	\$82.00	\$78.00	\$2.80
	24 x 32	\$96.00	\$89.00	\$85.00	\$2.90
	24 x 34	\$102.00	\$95.00	\$90.00	\$3.00
	24 x 36	\$108.00	\$100.00	\$95.00	\$3.25
	24 x 38	\$114.00	\$105.00	\$100.00	\$3.35
	24 x 40	\$120.00	\$111.00	\$106.00	\$3.50
	24 x 42	\$126.00	\$119.00	\$113.00	\$3.60
	24 x 44	\$132.00	\$125.00	\$119.00	\$3.80
	24 x 46	\$138.00	\$131.00	\$125.00	\$4.00
	24 x 48	\$144.00	\$136.00	\$130.00	\$4.25
	20 x 36	\$90.00	\$83.00	\$76.00	\$2.75
	22 x 36	\$99.00	\$92.00	\$86.00	\$2.85
	26 x 36	\$117.00	\$110.00	\$103.00	\$3.35
	28 x 36	\$126.00	\$119.00	\$112.00	\$3.55
	30 x 36	\$135.00	\$128.00	\$121.00	\$3.80
	32 x 36	\$144.00	\$137.00	\$130.00	\$5.00
	34 x 36	\$153.00	\$146.00	\$139.00	\$5.50
	36 x 36	\$162.00	\$155.00	\$148.00	\$6.00
	36 x 38	\$171.00	\$164.00	\$157.00	\$7.00
	36 x 40	\$180.00	\$173.00	\$166.00	\$7.75
	36 x 42	\$189.00	\$181.00	\$173.00	\$8.50
	36 x 44	\$198.00	\$190.00	\$182.00	\$9.25
	36 x 46	\$207.00	\$199.00	\$191.00	\$9.50
	36 x 48	\$216.00	\$208.00	\$200.00	\$9.75
	20 x 44	\$110.00	\$102.00	\$94.00	\$3.20
	24 x 44	\$132.00	\$124.00	\$116.00	\$3.30
	26 x 44	\$143.00	\$135.00	\$127.00	\$3.85
	28 x 44	\$154.00	\$146.00	\$138.00	\$4.30
	30 x 44	\$165.00	\$157.00	\$149.00	\$4.45
	32 x 44	\$176.00	\$167.00	\$158.00	\$4.65
	34 x 44	\$187.00	\$178.00	\$169.00	\$4.85
	38 x 44	\$209.00	\$200.00	\$191.00	\$5.60
	40 x 44	\$220.00	\$211.00	\$202.00	\$6.25
	42 x 44	\$231.00	\$222.00	\$214.00	\$6.50
	44 x 44	\$242.00	\$232.00	\$222.00	\$7.00
	46 x 44	\$253.00	\$243.00	\$233.00	\$7.50
	48 x 44	\$264.00	\$254.00	\$244.00	\$8.00
	50 x 44	\$275.00	\$265.00	\$255.00	\$9.00
	52 x 44	\$286.00	\$276.00	\$266.00	\$10.00
	54 x 44	\$297.00	\$287.00	\$277.00	\$11.00
	56 x 44	\$308.00	\$298.00	\$288.00	\$12.00
	58 x 44	\$319.00	\$309.00	\$299.00	\$13.00
	60 x 44	\$330.00	\$320.00	\$310.00	\$14.75
	64 x 44	\$352.00	\$342.00	\$332.00	\$15.50
	68 x 44	\$374.00	\$364.00	\$354.00	\$16.25
	72 x 44	\$396.00	\$386.00	\$376.00	\$17.00

FINE ART PAPERS
(100% Cotton Rag)
 19 mil
 Printed on
 Somerset Velvet,
 Textured Fine
 Art Paper or
 Smooth Fine Art
 Paper

	Print Size	Single Print	2-5	6-10	UV Protective spray each
	16 x 20	\$46.40	\$39.44	\$37.12	\$2.25
	16 x 24	\$55.68	\$47.33	\$44.54	\$2.35
	18 x 24	\$62.64	\$53.24	\$50.11	\$2.40
	20 x 24	\$69.60	\$59.16	\$55.68	\$2.40
	22 x 24	\$76.56	\$65.08	\$61.25	\$2.50
	24 x 24	\$83.52	\$71.00	\$66.82	\$2.55
	24 x 28	\$97.44	\$82.82	\$77.95	\$2.70
	24 x 30	\$104.40	\$88.74	\$83.52	\$2.80
	24 x 32	\$111.36	\$94.66	\$88.64	\$2.90
	24 x 34	\$118.32	\$100.57	\$94.66	\$3.00
	24 x 36	\$125.28	\$106.48	\$100.22	\$3.25
	24 x 38	\$132.24	\$112.40	\$105.79	\$3.35
	24 x 40	\$139.20	\$118.32	\$111.36	\$3.50
	24 x 42	\$146.16	\$124.24	\$116.93	\$3.60
	24 x 44	\$153.12	\$130.15	\$122.50	\$3.80
	24 x 46	\$160.08	\$136.07	\$128.06	\$4.00
	24 x 48	\$167.04	\$142.35	\$133.63	\$4.25
	20 x 36	\$104.40	\$88.74	\$83.52	\$2.75
	22 x 36	\$114.84	\$97.62	\$91.87	\$2.85
	26 x 36	\$135.72	\$115.37	\$108.58	\$3.35
	28 x 36	\$146.16	\$119.24	\$116.93	\$3.55
	30 x 36	\$156.60	\$133.11	\$125.28	\$3.80
	32 x 36	\$167.04	\$141.98	\$133.63	\$5.00
	34 x 36	\$177.48	\$150.86	\$141.98	\$5.50
	36 x 36	\$187.92	\$159.73	\$150.34	\$6.00
	36 x 38	\$198.36	\$168.61	\$158.69	\$7.00
	36 x 40	\$208.80	\$177.08	\$167.04	\$7.75
	36 x 42	\$219.24	\$186.36	\$175.39	\$8.50
	36 x 44	\$229.68	\$195.23	\$183.74	\$9.25
	36 x 46	\$240.12	\$204.10	\$192.10	\$9.50
	36 x 48	\$250.56	\$212.98	\$266.00	\$9.75
	20 x 44	\$127.60	\$108.46	\$102.08	\$3.20
	24 x 44	\$153.12	\$130.15	\$122.50	\$3.30
	26 x 44	\$165.88	\$141.00	\$132.70	\$3.85
	28 x 44	\$178.64	\$151.84	\$142.91	\$4.30
	30 x 44	\$191.40	\$162.69	\$153.12	\$4.45
	32 x 44	\$204.16	\$173.54	\$163.33	\$4.65
	34 x 44	\$216.92	\$184.38	\$173.54	\$4.85
	38 x 44	\$242.44	\$206.08	\$193.95	\$5.60
	40 x 44	\$255.20	\$216.92	\$204.16	\$6.25
	42 x 44	\$267.96	\$227.77	\$214.06	\$6.50
	44 x 44	\$280.72	\$238.61	\$224.58	\$7.00
	46 x 44	\$293.48	\$249.46	\$234.78	\$7.50
	48 x 44	\$306.24	\$260.30	\$244.99	\$8.00
	50 x 44	\$319.00	\$271.15	\$255.20	\$9.00
	52 x 44	\$331.76	\$282.00	\$265.41	\$10.00
	54 x 44	\$344.52	\$292.84	\$275.62	\$11.00
	56 x 44	\$357.28	\$303.69	\$355.82	\$12.00
	58 x 44	\$370.04	\$314.54	\$296.04	\$13.00
	60 x 44	\$382.80	\$325.38	\$306.30	\$14.75
	64 x 44	\$408.32	\$347.08	\$326.66	\$15.50
	68 x 44	\$433.84	\$368.76	\$347.07	\$16.25
	72 x 44	\$459.36	\$390.46	\$367.49	\$17.00

CANVAS

Printed on
Premier Art
Water Resistant
Canvas 350 gsm
19 mil Glossy
65% Cotton 35%
Polyester

Note: Please allow for another ¾ to 2 inches around your image for stretching. For example, a 16 x 20 image would require a canvas size of 20 x 24 for a gallery wrap.

For sizes not listed, All Giclée prints are priced per square inch and per original. To figure out pricing:

1. Determine the size of the finished print(s) plus borders. We recommend 1-1/2 inches on all four sides if you plan on stretching your canvas Giclée.
2. Multiply length by width to give you the total square inches.
3. Finally, multiply this amount by the square inch prices shown below.

Somerset Velvet Paper, Textured Fine Art, or Smooth Fine Art \$0.125 cents per square inch.
Premier Art Water Resistant Canvas \$0.145 cents per square inch.

Note: Somerset Velvet paper is not available in 36" width rolls, Textured Fine Art Paper will be used for prints with 36" dimensions.

We provide additional volume discounts as follows:

11-24 prints = 30% discount off single print price.

25 -49 prints = 35 % discount off single print price.

50+ prints = 40 % discount off single print price.

Custom Film Scanning

Originals are scanned to the size you require and saved to the file format of your choice. Your film is scanned using our Nikon LS9000 film scanner at up to 4000 dpi resolution. We can scan 35mm, and 120/220 roll film sizes 6 x 4.5, 6 x 6, 6 x 7, 6 x 8, and 6 x 9 cm sizes. Dust and minor scratches are removed during the scanning process. It is suggested that your file used for printing be saved to a CD. If you have multiple scans we will save as many files as will fit on one CD. There is a charge of \$5.00 per CD.

Scans from 35mm transparencies or negatives

1-25 MB	\$8.00
26- 49 MB	\$10.00
50- 75 MB	\$15.00
76-99 MB	\$22.00
100 MB or more	\$35.00

Flatbed Scanning

These are scans of your photographs, artwork, etc. for duplicating and/or restoration. It is suggested that your file used for printing be saved to a CD. If you have multiple scans we will save as many files as will fit on one CD. There is a charge of \$5.00 per CD.

	8-½ x 11 and smaller originals
1-25 MB	\$6.00
26-50 MB	\$8.00
51-75 MB	\$12.00
76 MB and up	\$16.00

All prices are subject to change without notice

We accept MasterCard, Visa and Discover credit cards.